Makeup & Hair Company

Makeupandhaircompany

Grooming for your special Moments

Hello!

I'm Nivedita Murugan, founder of Makeup & Hair Company.

I'm an internationally certified hair and makeup artist, professionally trained in Los Angeles, USA, and Toronto, Canada. My journey began as a software engineer, and over time, my passion for beauty led me to transform that precision and attention to detail into the art of makeup and hairstyling.

With over 9 years of experience, I've had the joy of working with brides, models, and creative professionals across weddings, photoshoots, and special events. I'm also deeply passionate about education and have trained and mentored 200+ students through structured courses and hands-on makeup masterclasses in India.

What started as a one-member dream has now grown into a skilled team of 6 artists, all committed to delivering elegant, personalized, and flawless results.

Thank you for choosing Makeup & Hair Company.

We would love to be a part of your special moments and help you look and feel your absolute best.



Visit our website
www.makeupandhaircompany.com
805-990-8990

PROFESSIONAL BRIDAL MAKEUP & HAIR STYLING CERTIFICATION PROGRAM

Transform your passion into a successful beauty career through our intensive hands-on bridal makeup and hairstyling certification program.

Program Highlights

✓ 20 Days Intensive Training (5 Hours a day)
✓ In-Person Practical Sessions
✓ Bridal Makeup & Hair Styling
✓ Business & Marketing Training
✓ Professional Certification
✓ Portfolio Building Guidance

Course Fee

$5,000 USD

Mode of Training

In-Person

Certification

Course Completion Certificate Issued
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ABOUT THE PROGRAM

The Professional Bridal Makeup & Hair Styling Certification Program is designed for aspiring makeup artists, beauty professionals, salon owners, and entrepreneurs looking to master bridal beauty services.
Students will learn professional techniques used by industry experts while developing practical experience through live demonstrations and model-based activities.

What will you learn?

- Skin Analysis & Preparation
- Color Theory
- Foundation Matching
- Highlighting & Contouring
- Bridal Eye Makeup
- Lash Application
- North Indian Bridal Makeup
- South Indian Bridal Makeup
- Airbrush Makeup
- Bridal Hairstyling
- Saree Draping
- Portfolio Photography
- Client Communication
- Beauty Business Setup

HAIR STYLING CURRICULUM

Hair Foundation

- Hair Theory
- Hair Types
- Hair Care
- Hair Preparation
- Product Knowledge

Hair Tools & Techniques

- Hair Straightening
- Hair Curling
- Hair Crimping
- Hair Rollers
- Volume & Teasing

Professional Styling

- Partitioning
- Pins & Bands
- Hair Extensions
- Hair Padding
- Volumizers

Bridal Hair Styling

- Half-Up Half-Down Styles
- Front Styling Techniques
- Updos
- Braids
- Bridal Hair Accessories
- South Indian Hair Extensions
- Kunjalam Fixing

Complete Bridal Look Creation

- Hair
- Makeup
- Saree Styling
- Portfolio Photography

MAKEUP TRAINING CURRICULUM

Day 1-2

- Skin Theory
- Skin Types
- Skin Care
- Skin Preparation
- Makeup History & Product Storage

Day 3-4

- Colour Theory
- Concealer Techniques
- Foundation Matching
- Base Makeup Techniques
- Advanced Base Makeup

Day 5-6

- Highlight & Contouring
- Eyebrows
- Eye Makeup Basics
- Eye Makeup Advanced
- Lash Application

Day 7-8

- Advanced Eye Makeup
- Blush & Highlighter
- Lip Techniques
- Waterproof Makeup
- Makeup Setting Methods

Day 9-10

- World Skin Tones
- American Bridal Makeup
- North Indian Bridal Makeup
- South Indian Bridal Makeup
- Caucasian Bridal Makeup

Day 11-12

North Indian Bridal Makeup

• Airbrush Bridal Demo
• Traditional Bridal Demo
• Guided Practice Activities

North Indian Bridal Hair

• Professional Demonstration
• Bridal Hair Styling Techniques

Day 13-14

South Indian Bridal Makeup

• Traditional Bridal Demonstration
• Bridal Makeup Activities

South Indian Bridal Hair

• Professional Demonstration
• Hair Styling Activities

Day 15-16

Bridal Styling Essentials

• Saree Folding
• Saree Pre-Pleating
• Saree Draping
• Lehenga Draping
• Complete Bridal Styling

BUSINESS & CAREER DEVELOPMENT

A successful makeup artist requires more than technical skills. This program includes practical business education to help students build profitable beauty careers.

Day 17-18
Business Training
• Administration
• Professionalism
• Photography Basics
• Handling Difficult Clients
• Pricing & Rate Setting
• Taxes
• Marketing
• Social Media Growth
• Website Development
• Collaborations & Networking
Portfolio Building
Students will learn how to:
• Build a professional portfolio
• Capture bridal content
• Create social media content
• Attract ideal clients
• Establish a personal brand

Graduation Ceremony will be conducted on the final day.

COURSE INFORMATION & ENROLLMENT

Course Fee
Professional Bridal Makeup & Hair Styling Certification Program
Total Investment: $5,000 USD (One on one session)

Payment Policy

- 100% Course Fee Must Be Paid Before Training Begins
- Seat Confirmation Only Upon Full Payment
- Course Fees Are Non-Refundable

Student Requirements

Students Must:

- Bring Models For Practical Sessions
- Attend All Classes
- Complete Assigned Activities
- Maintain Professional Conduct

Important Notice

Makeup Kit and Hair Styling Kit will be Provided.
Students are responsible for bringing their own models for practise

Certification

Students who successfully complete the program will receive a Professional Course Completion Certificate.

Why Choose our Academy?

"There are many beauty academies, but what makes our academy different is the personalized attention every student receives.

We intentionally keep our classes extremely small, with a maximum of only 1 to 4 students per batch. This allows us to focus on each student's strengths, challenges, and learning style.

Unlike large classrooms where students spend most of their time watching demonstrations, our students receive hands-on training from day one. Every technique is practiced under direct supervision until it becomes second nature.

At our Academy, we believe in 'hand-holding' our students throughout their learning journey. We don't just teach a skill and move on—we guide, mentor, correct, and support you every step of the way.

Our students benefit from:

✓ Small class sizes (1–4 students only)
✓ Individual attention and personalized feedback
✓ Extensive hands-on practical training
✓ One-on-one mentoring and coaching
✓ Real-world bridal and client experience
✓ Professional product knowledge
✓ Business and client management guidance
✓ Continued support even after certification

Our goal is not just to certify students. Our goal is to create confident, skilled, and successful beauty professionals who are ready to work with real clients and build a thriving career.

When you join our Beauty Academy, you're not just enrolling in a course—you are gaining a mentor who is invested in your success."

"Learn. Practice. Perfect. Launch Your Career with Confidence."